



SIEMENS

Today's and tomorrow's security concerns and challenges

Corporate Security: Findings from a Global Study

We asked **CSOs** on
security requirements
they face **today** and the **challenges**
they anticipate **tomorrow**

Corporate Security

Siemens C-Level Survey 2013/2014

Financial 

High Tech 

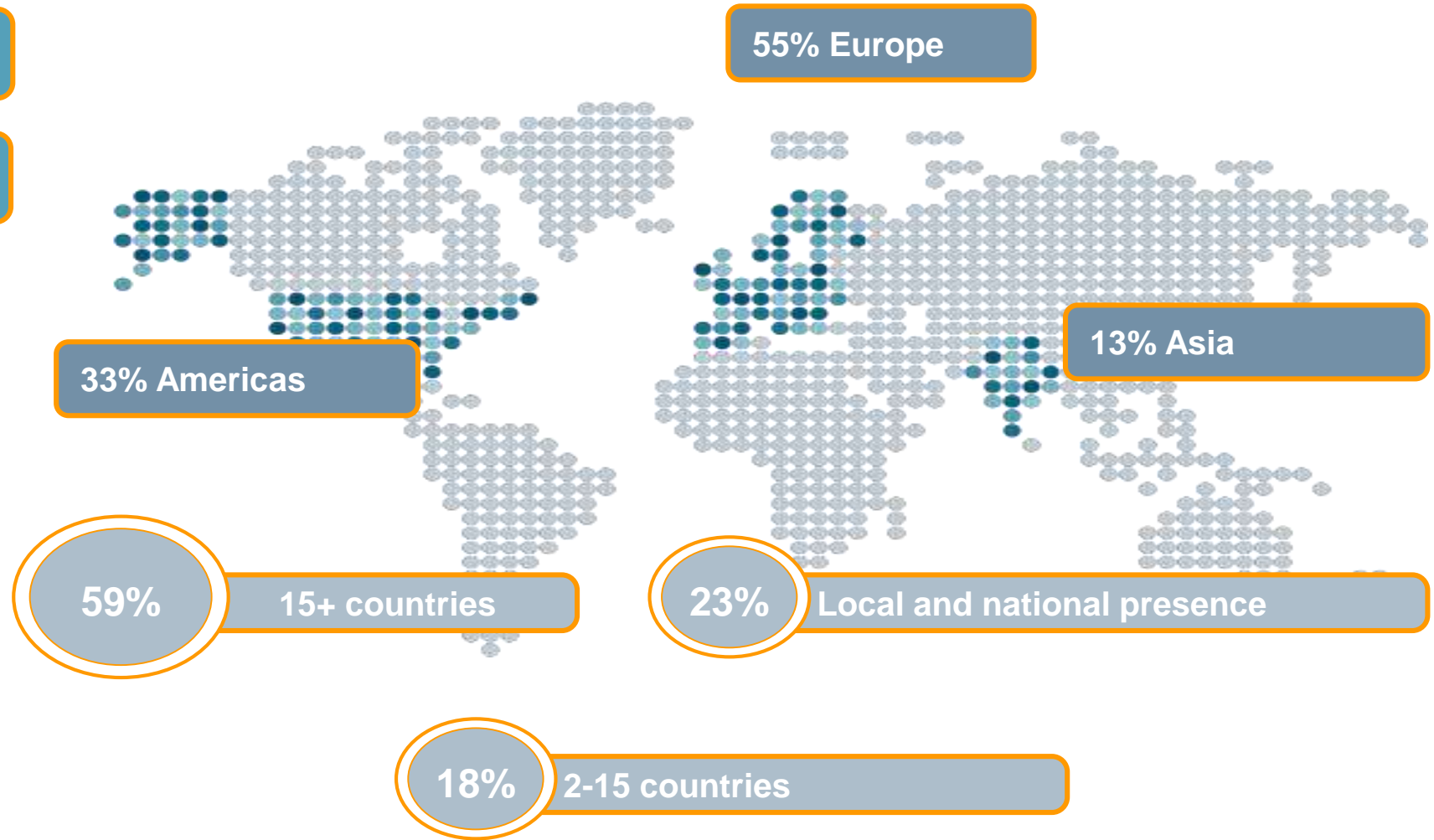
Public 

Commercial 

Healthcare 

Chemical 

Manu-
facturing 



Centralizing Corporate Security

83%
YES

Necessity for

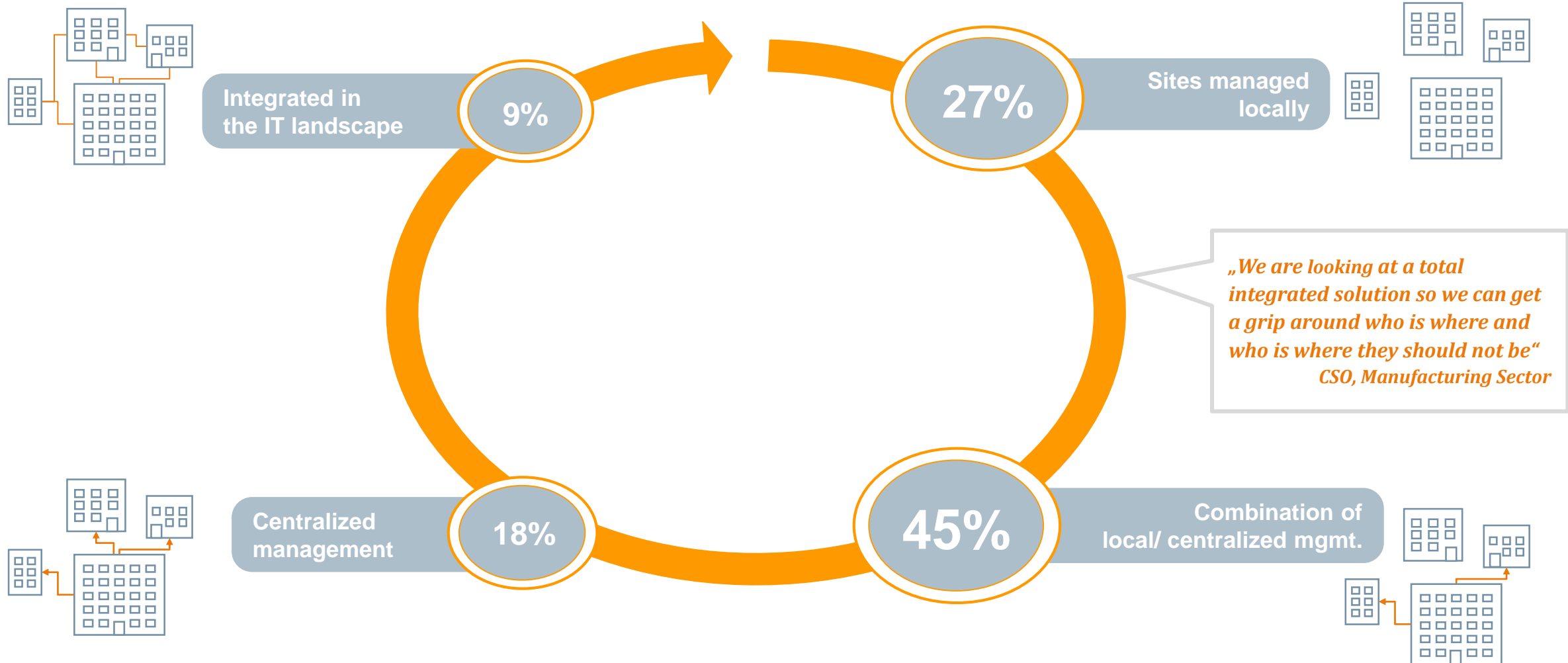
centralized corporate

security?

17%
NO

“ Having centralized view supports us in reacting to break & fix and gives us a great single painted glass view “
CSO, Healthcare Sector

Integrated and centralized management of sites



Centralized management of security disciplines

„We have tied many of our security applications such as ID management in a centralized corporate cloud“

CSO, High Tech

Partially
integrated solutions

59%

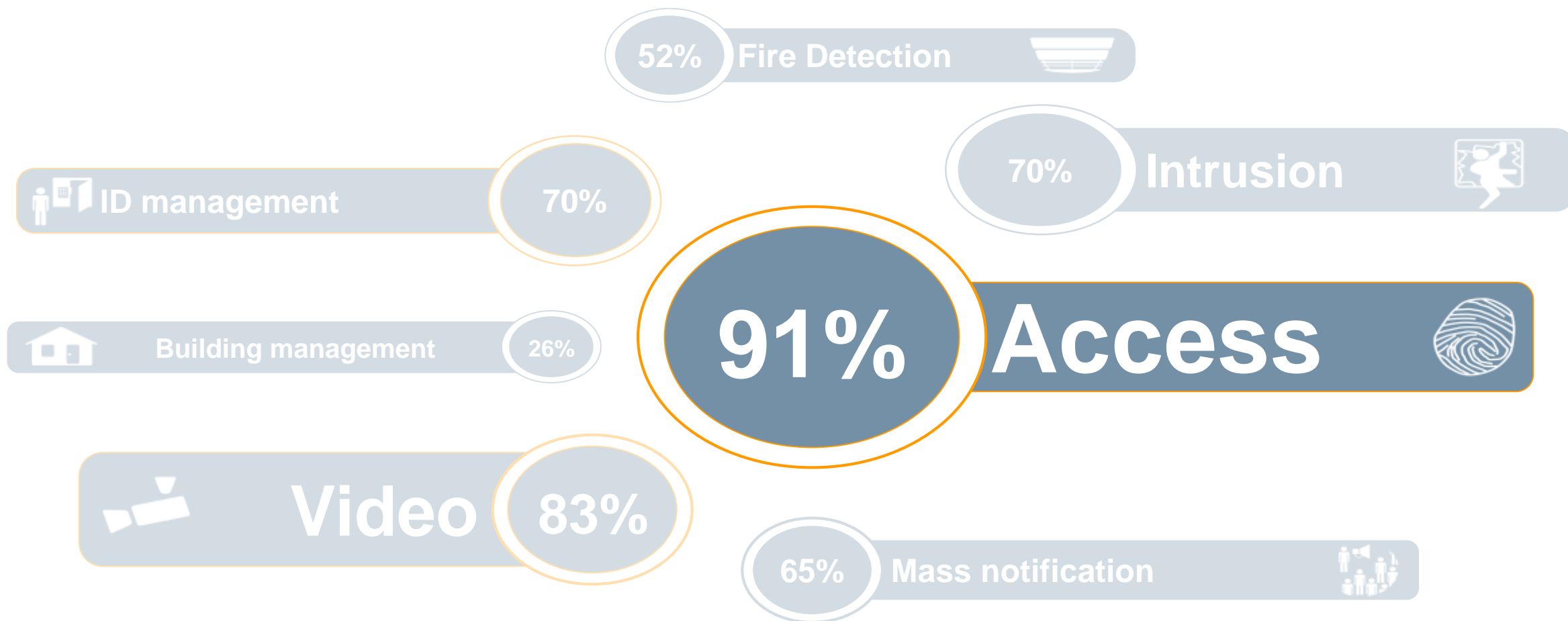
32%

Stand-alone solutions
"silo approach"

9%

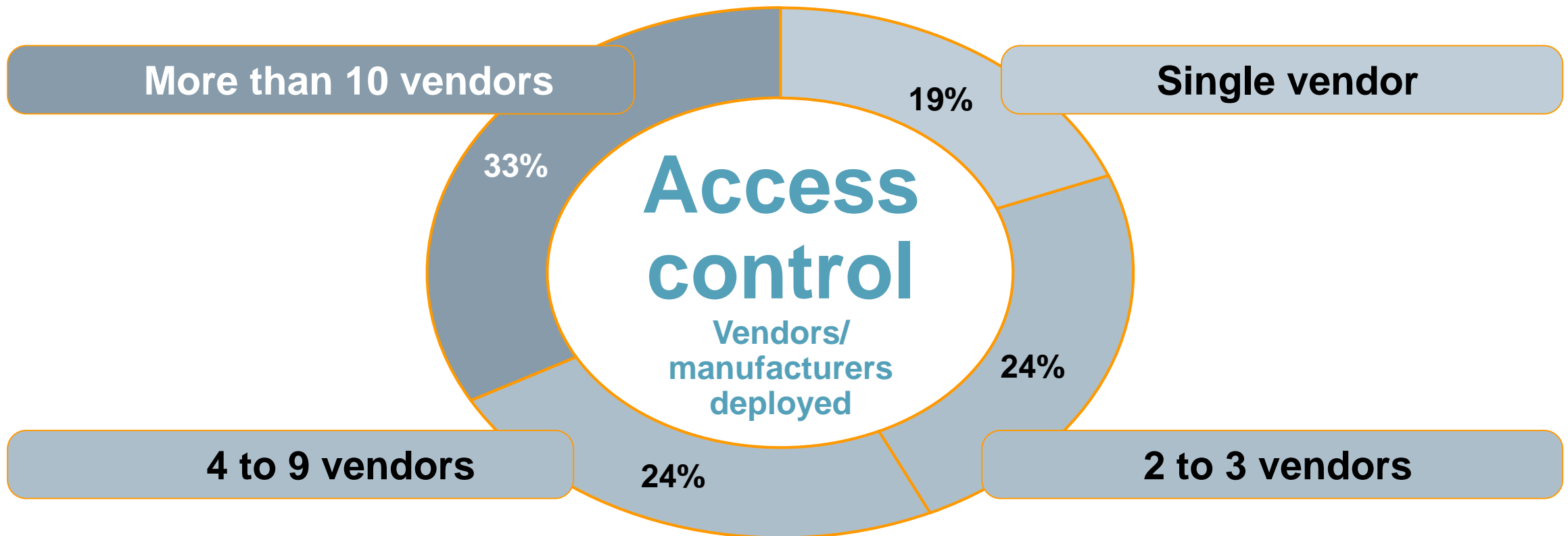
Fully integrated
management software

Importance of integration of various disciplines



Access Control

Vendors deployed within the landscape



Physical Identity Access Management

Favored within **Corporate Security**, in particular in the **Americas** and industries with high **M&A activity**

Supports resource allocation

Offers self-serve qualities for **visitor management**

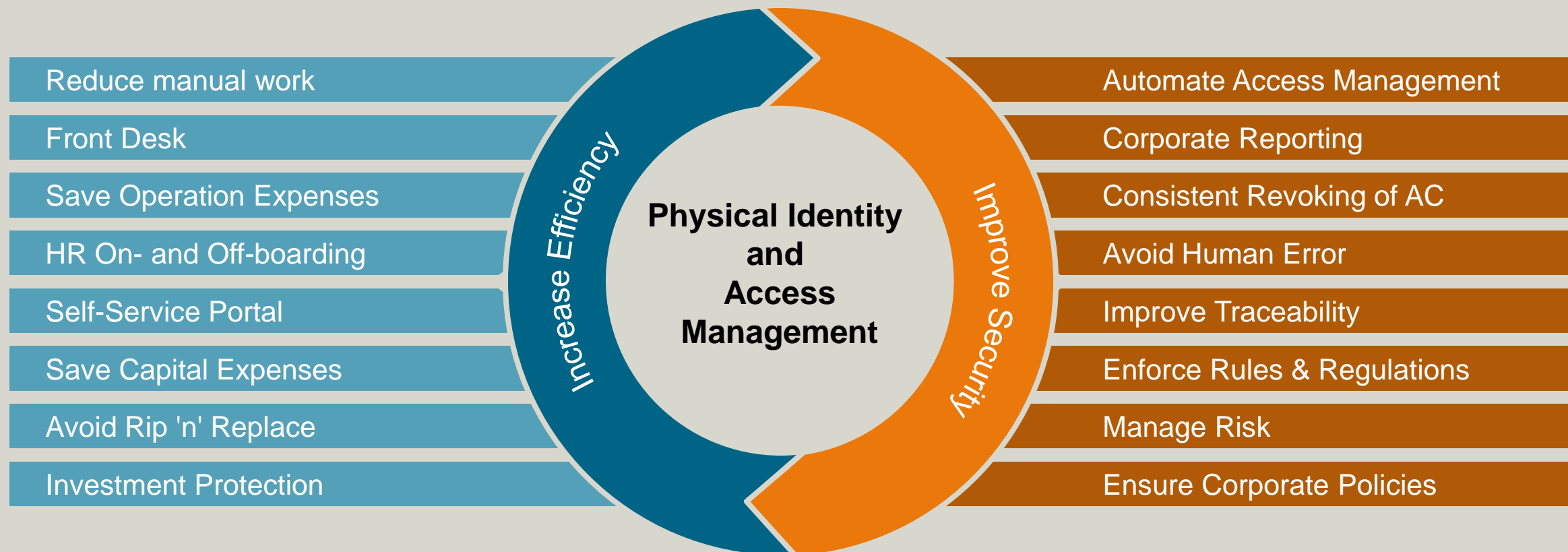
PIA
Corporate Security

Supports CSOs in managing **compliance and corporate policies**

Support **vendor agnostic strategies** and offers a **single source option** for centralizing management and administration

Value Proposition PIAM

Spanning multiple Physical Access Systems



Physical Security Information Management

PSIM-like enterprise solutions focus towards escalation and redundancy concepts across **multiple sites, countries and time zones**

Locally managed video is the norm, with company-specific escalation concepts via the LAN

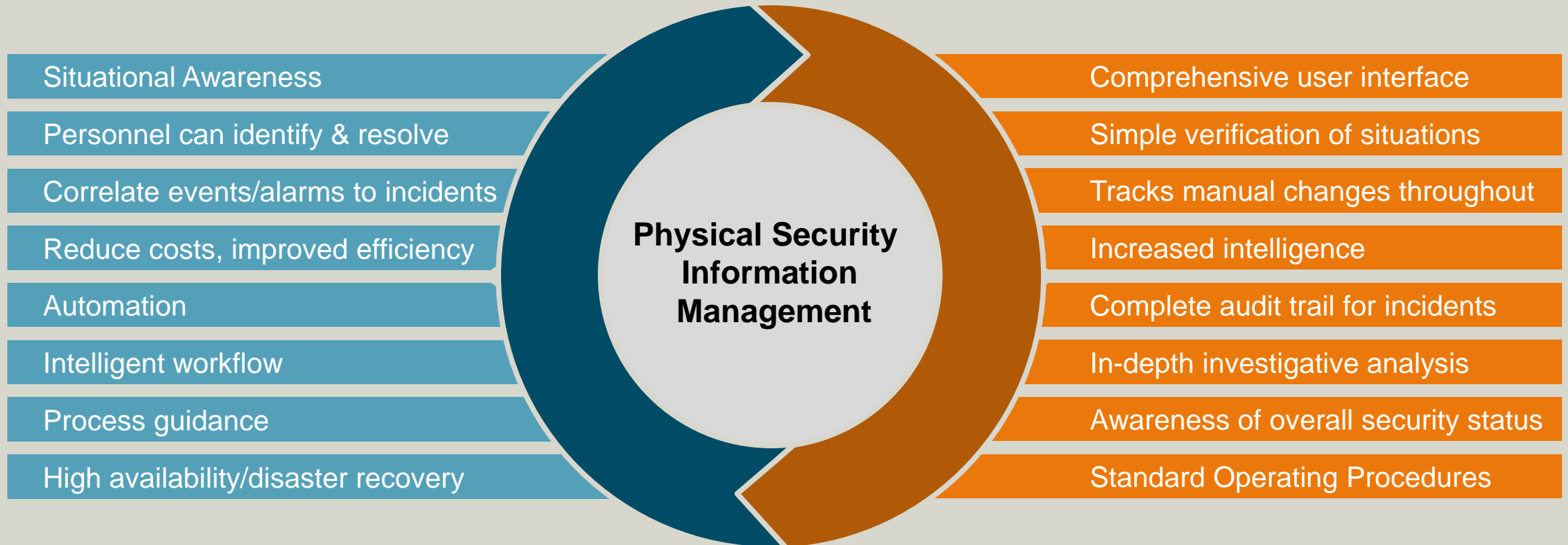
PSIM Corporate Security

PSIM deployment strategies depend on **size, complexity and maturity** of the security landscape

PSIM often utilized for centralized security call center functions

Value Proposition PISM

Managing disciplines all under one umbrella



Main stakeholder pain points

CSO

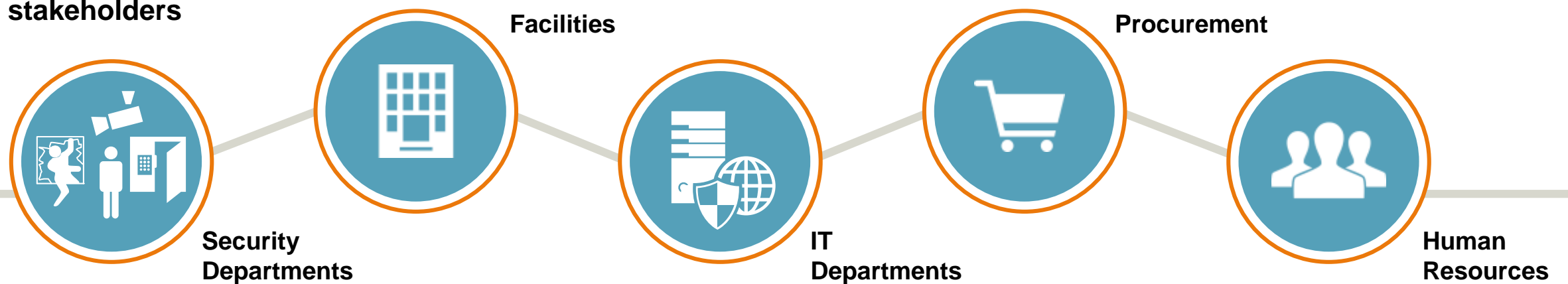
Global Chief Security Officer

- Enterprise-wide responsibility
- Budget
- Policies
- Global security organization

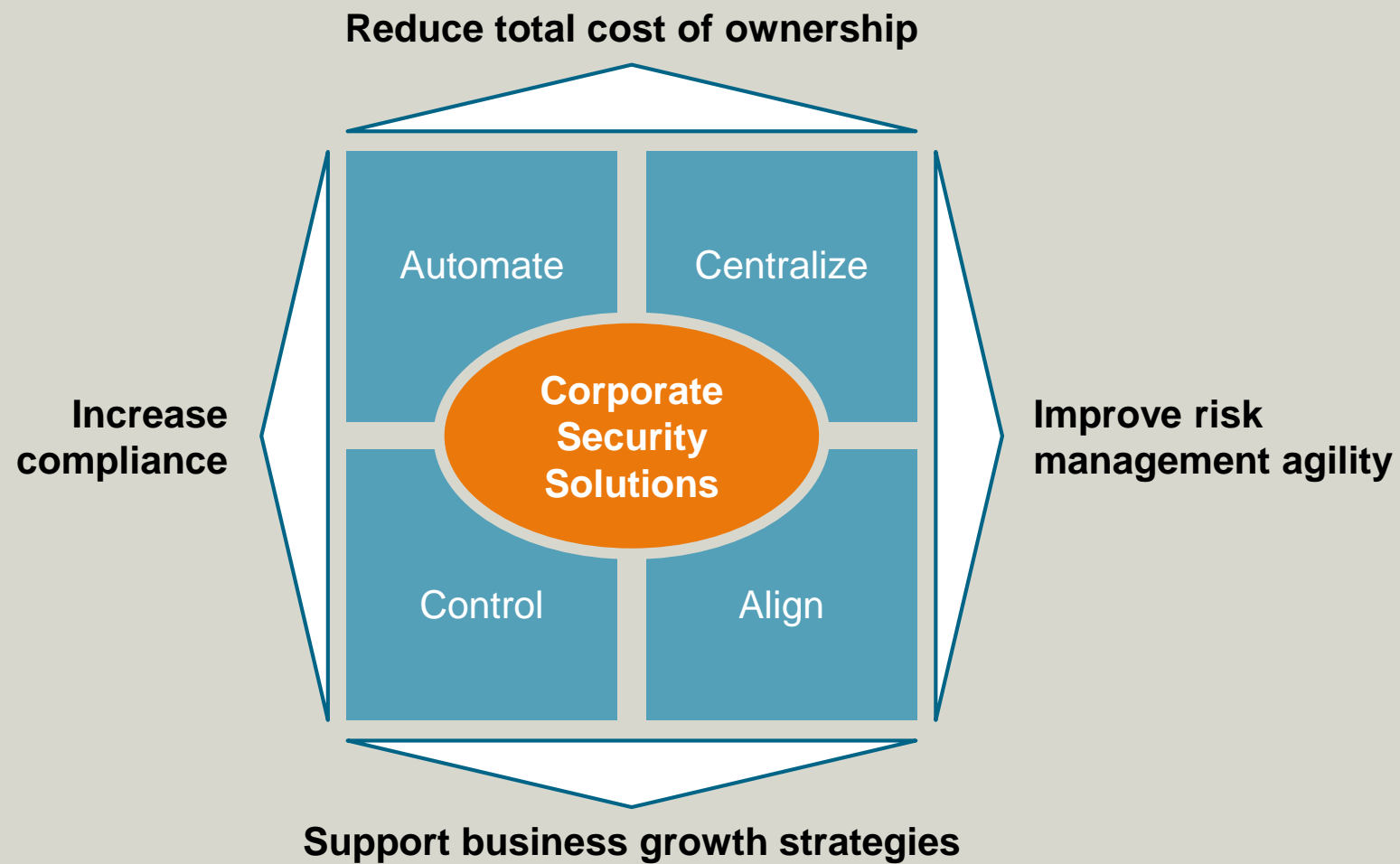
- Lead risk management activities
- Oversee a network of security directors
- Identify protection goals, objectives and metrics
- Development and implementation of security policy, standards
- Work with other executives to prioritize security initiatives and spending
- Maintain relationships with law enforcement and other government agencies
- Oversee incident response planning as well as the investigation
- Kidnapping and other critical executive security issues

? ? Pain “ “ ?
“points ...? ?

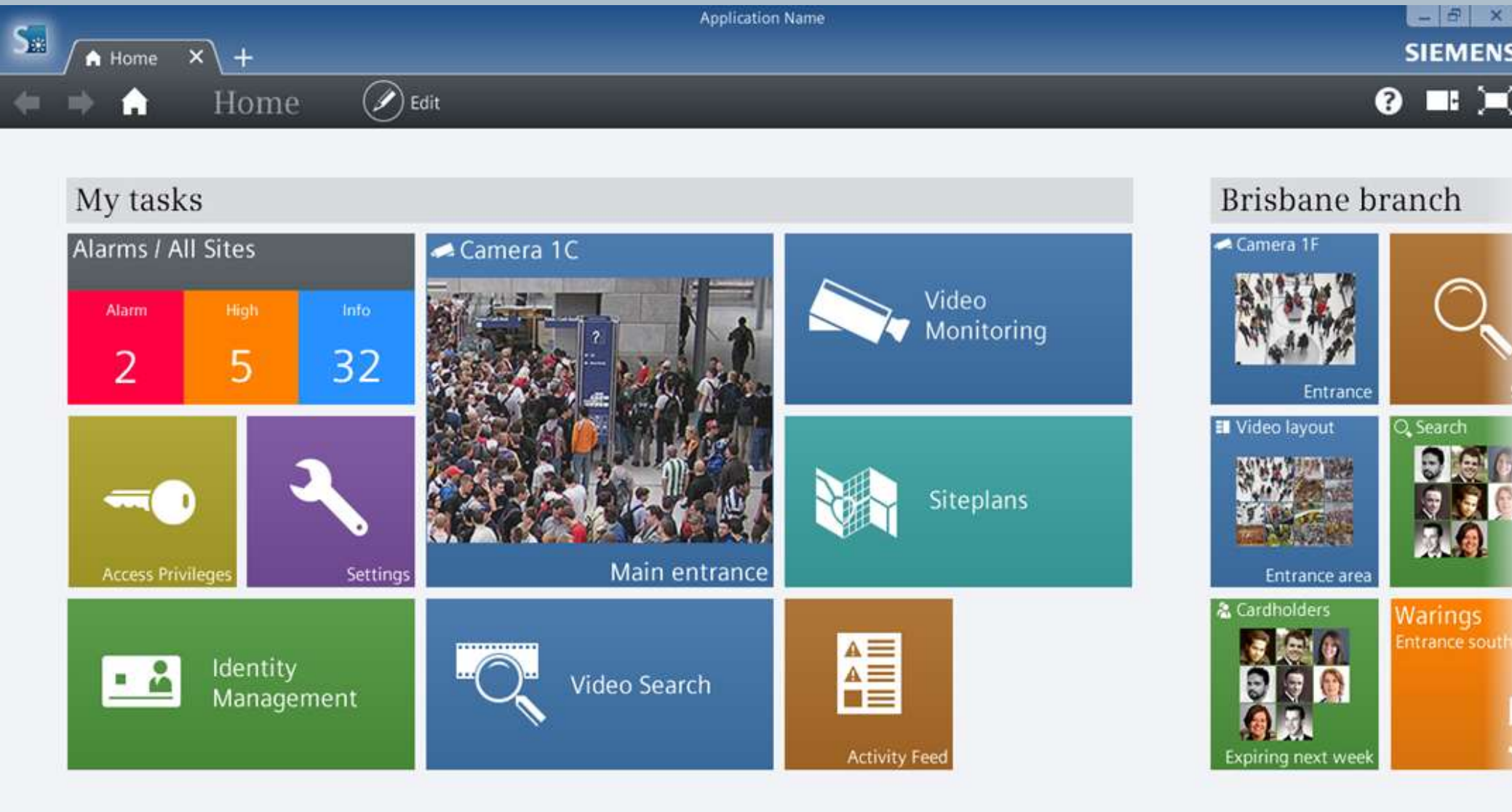
Other stakeholders



Corporate Security Siemens realization?



New view for Access Control

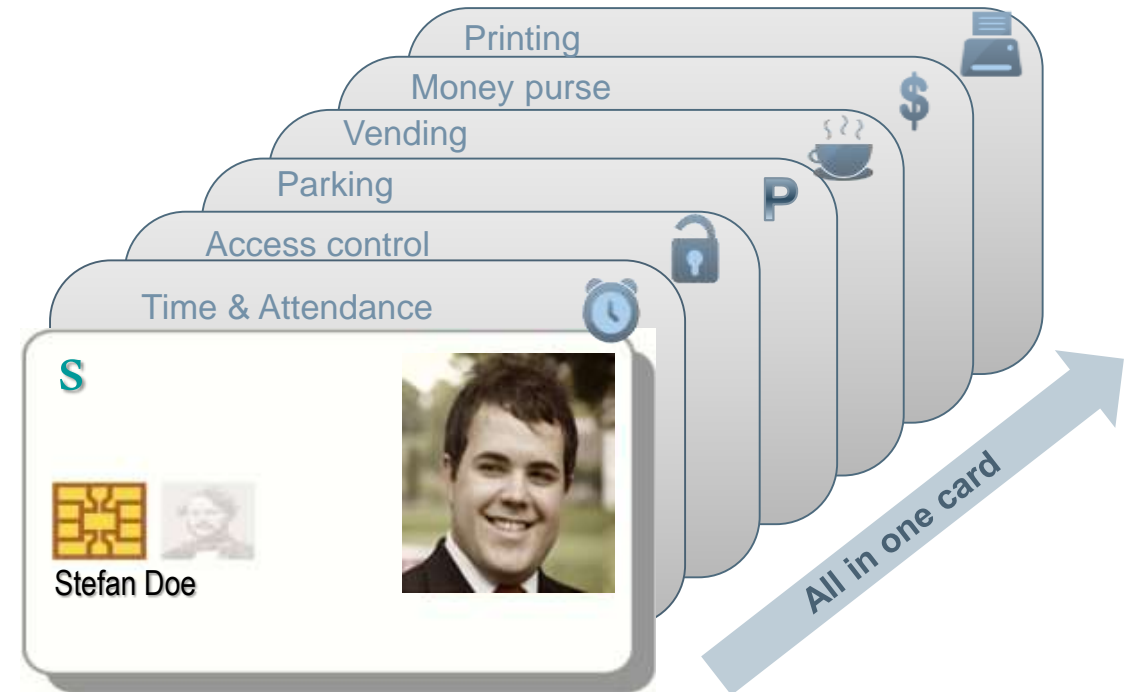


- Dashboard view
- Modern and clear visual way to manage your landscape
- State of the art navigation capacities to move freely from discipline to discipline
- Intuitive way of looking at things
- Latest technology allows you to choose which device is best for you, local, web or mobile clients
- Integration of contact elements supporting museum security




Personalization Tools

Personalize your access card to maintain your corporate image, add what you need as you need it timely.

- Move between museums and other linked facilities, users have everything integrated into one access card
- Web-based display and user friendly admin of personnel data keeping information up to date
- Simple distribution or removal of access rights
- Customizable fields to links documents, certificates, trainings, etc.
- Creation of Access on Card (AoC) ID cards for offline systems
- Comfort features linking to a variety of services
- Dynamic data view for audit of movements, T&A, vacation monitoring, etc.



Other opportunities and innovations

	Virtual Kiosk	E-car Charging	NFC
			
What is it?	<ul style="list-style-type: none"> • Self-service podium for visitor check-in, employee who forgot/lost badge • Touch screen, document scanning, integrated telephone and camera 	<ul style="list-style-type: none"> • Use your ID card to authenticate for e-car charging process • Corporate fleet policy driver 	<ul style="list-style-type: none"> • Using your Smartphone for access to buildings, resources and cashless payment
CSO benefits?	<ul style="list-style-type: none"> • Save on resources while maintaining security without losing the human experience 	<ul style="list-style-type: none"> • Manage costs by securing usage to only authorized persons through charging stations booking 	<ul style="list-style-type: none"> • Reduction of costs and resources by eliminating provisioning access cards • Fast and simple setup of wireless technologies, such as Bluetooth, Wi-Fi which already exist

Contact

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